

Message Text

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44

ACTION PA-03

INFO OCT-01 EUR-25 ISO-00 COME-00 USIA-15 EB-11 SCI-06 L-03

SS-15 IO-13 CU-04 SMI-01 DRC-01 CIAE-00 INR-10

NSAE-00 RSC-01 /109 W

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R 191910Z SEP 73

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 4089

UNCLAS LONDON 10761

E.O. 11652: N/A

TAGS: PFOR,SENV, SCUL, BIE

SUBJECT: SPOKANE EXPO '74

REF: STATE 184639, LONDON 10249

1. FINANCIAL TIMES SEPT. 19 CARRIED ARTICLE BY THEIR LOS ANGELES CORRESPONDENT ART GARCIA ON EXPO '74. ARTICLE STATES OFFICIALS SAY EXPOSITION ON TARGET FOR ITS SIX MONTH RUN STARTING MAY 4 BUT ARTICLE NOTES THE FAIR MAY BE IN TROUBLE.

2. IN LATTER RESPECT ARTICLE CITES CANADA AS FIRST NATION TO SIGN UP AS EXHIBITOR ALSO AS FIRST TO WITHDRAW ALTHOUGH IT STATES IT STILL MAY BE REPRESENTED BY ITS WESTERN PROVINCES OF BRITISH COLUMBIA, ALBERTA AND SASKATCHEWAN. IRAN, ALSO AN EARLY ENTRANT MAY BE HAVING SECOND THOUGHTS ACCORDING TO ARTICLE. IT THEN QUOTES FAIR'S GENERAL MANAGER MEL ALTER AS BEING OPTIMISTIC THAT IF EUROPEAN COUNTRIES, PARTICULARLY ENGLAND OR FRANCE, DECIDE TO ENTER CANADA MAY REVERT TO ITS EARLIER PLANS TO BUILD AN \$1.8 PAVILLION WHICH THEN MAY SWAY IRAN. IT THEN CONTINUES THE QUOTE "WE ARE EXPECTING ANNOUNCEMENTS FROM THE PHILLIPINES AND ARE WORKING VERY HARD ON MEXICO 'AND' THE U.S. DEPARTMENT OF COMMERCE ALSO IS ASSISTING US IN SOUTH AMERICA." ARTICLE STATES FAIR HOPES TO BOOK ABOUT 12 NATIONS AND ALREADY HAS SIGNED UP THE U.S., THE SOVIET UNION,

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REPUBLIC OF CHINA, JAPAN AND SOUTH KOREA. IT LISTS, FORD,

GENERAL MOTORS, KODAK, BELL TELEPHONE SYSTEM OF AT&T, GENERAL ELECTRIC, BOEING AND THE SMITHSONIAN INSTITUTION AS U.S. PRIVATE SECTOR PARTICIPANTS. IT ALSO MENTIONS THAT HUGHES AIR WEST HAS BEEN DESIGNED EXPO '74'S OFFICIAL U.S. AIRLINE AND THAT WORLDWIDE PROMOTIONS FOR THE FAIR ARE PLANNED BY SCANDINAVIA'S SAS AIRLINES EVEN THOUGH IT DOES NOT FLY TO SPOKANE. BALANCE OF ARTICLE COVERS RELEVANT DETAILS OF EXHIBITS, FAIR AUTHORITIES PROJECTIONS OF ATTENDANCE, STATE OF WASHINGTON'S CONTRIBUTION, FAIR'S SERIES OF SYMPOSIA PLUS NOTHING THAT EXPO '74 HAS OFFICIAL U.S. RECOGNITION BY PRESIDENT NIXON AND B.I.E. REGISTRATION AS A SPECIAL CATEGORY INTERNATIONAL EXPOSITION.

3. ARTICLE SEEMS FAVORABLE AND OBJECTIVE AND ACCURATE SO FAR AS PARTICIPATION IS CONCERNED ACCORDING TO OUR INFORMATION.

4. EMBASSY WILL BE INTERESTED IN LEARNING RESULTS OF ACTION SUGGESTED IN SECTION 9 OF LONDON REFTEL.
SOHM

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